



# VITÙLIA

ITALIANI DI ORIGINE

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Vitulia is the result of a thorough research, as well as of the study and the passion for the land and its products.

It tells the story of a place, of the people who inhabit it, of their roots.

It is about identity, origins.

An exclusive selection of traditional delicatensess of Southern Italy with a twist: a unique, elegant and modern graphic design.

A project that springs from the people who were born and raised in the territory where these products come from, a territory where the lack of industries left room for green hills, unspoilt beaches and crystal clear water.

Where the authenticity of the ingredients, the artisanal nature of the production as well as the culinary creativity are still deeply rooted in every man.



## THE PRODUCTS

Only Italian ingredients, grown and transformed in Italy by real food artisans.

- ✎ Extra-virgin olive oil, entirely organic, pressed cold from Calabrian native plants. Rich in flavour and with many healthy properties.
- ✎ Flavoured oils: extra-virgin olive oil with lemon, chilly pepper, rosemary, bergamot, onion and garlic. Through their inebriating scent, they release the fragrance of the fruits pressed with the olives.
- ✎ Pesto: basil, pistachio, wild fennel. Only noble ingredients infused in pure extra-virgin olive oil.
- ✎ The typical vegetables of Southern Italy: chicory, turnips, dry tomatoes, aubergines, chilly peppers, all coming from the unspoilt woods of the Sila National Park.
- ✎ Marmalades and jams: authentic and exquisite. Scented citrus fruits and wild fruits and a lot of passion.





## TRACEABILITY

Vitùlia implements a chain traceability system compliant with the norm UNI EN ISO 2005:08

Through the batch number, or the QR code on Vitùlia package, you can trace the whole production process of each product.

The place of origin, the farmers' faces, the hands that transform it.

Each product tells a story. A story full of passion and ancient art. The precious art of the taste of Italian products. Italiani di Origine.





[www.vituliashop.it](http://www.vituliashop.it)